



BRAND GUIDELINES



2022



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1

Introduction

The basis for the creation of this document is to unify the principles of brand style and emphasize the consistent use of visual elements across all communication channels. We are talking here about marketing materials, visualizations, presentations and publications (online and offline). Guidelines related to the logo and ways of using it are also indicated.



2

Brochure Design

Immediate brand image recognition is very important. To achieve this consistent brand image, all designs should be based on the same template.



cover

ENGO
CONTROLS

www.engocontrols.com

Distributor of ENGO Controls brand:
QL CONTROLS Sp. z o.o., Sp. k.
Rolina 4
43-262 Kobielice
Poland

Producer:
ENGO CONTROLS S.C.
Górnośląska 3E
43-200 Pszczyna
Poland

[f / EngoControls](https://www.facebook.com/EngoControls)

Issued: February 2022

ENERGY CONTROL IN YOUR HOME
PRODUCT CATALOG 2022

www.engocontrols.com

cover

Engo Corporate Branding - A4 Brochure Inner Pages End User Template



Spread



Spread cd.

Internet controlled thermostat, WiFi

E10W230WIFI / E10B230WIFI

white or black

E10 is a wired temperature thermostat with a WiFi and Bluetooth module. It enables economic and ecological control of any type of heating. Provides remote control of the heating system using the ENGO Smart/Tuya Smart application. It is characterized by a clear menu and a multitude of useful functions. Programming the E10 is very simple and allows you to adjust the heating cycle to your daily rhythm. The model is available in white and black.

Power supply	230V AC 50Hz
Max current	3 (3) A
Temp. setpoint range	5-45°C
Display temp. accuracy	0.1°C
Control algorithm	TPI or hysteresis (±0.1°C or ±0.5°C)
Communication	WiFi 2,4 GHz
Input 51 and 52	Floor temp. or Air temp. measurement
Control output	NO/COM (voltage free relay)
Protection class	IP30
Dimensions [mm]	86 x 86 x 39 (14 after mounting in a box with a diameter of 60)

Product features:

- minimalistic design
- integration with Google Home, Alexa
- very easy to use
- possibility to set the minimum and maximum setpoint temperature range
- multiple functions available from the ENGO Smart/Tuya Smart app
- diagrams with temperature history (available in the app)
- possibility of connecting an external temperature sensor
- ability to share a device to multiple users
- adjustment of the brightness of the display
- push notifications from the app

Programmable, wired thermostat

E901

E901 is a programmable, surface-mounted electronic room thermostat, used for controlling of heating devices (e.g. gas, oil boilers, heat pumps) or cooling devices. Allows creating personalised schedules. Thanks to the built-in algorithms, it offers much better temperature control accuracy than traditional mechanical thermostats. The thermostat is connected by wires directly to the heating device.

Power supply	2 x AA batteries
Max current	5 (3) A
Output control	NO/COM (voltage-free relay)
Temp. setpoint range	5-35°C
Display temp. accuracy	0.1°C or 0.5°C
Control algorithm	TPI or hysteresis (±0.25°C or ±0.5°C)
Communication	Wired
Dimensions [mm]	130 x 84 x 22

Product features:

- 2 types of time schedules
- switchable relay output types - normally open (NO) or normally closed (NC)
- ability to choose a control algorithm: hysteresis or TPI
- HEATING / COOLING function
- possibility to set a minimum and maximum setpoint temperature
- PIN lock

Programmable, wireless thermostat

E901RF

E901RF is a programmable, surface-mounted electronic room thermostat, used for control of heating devices (e.g. gas, oil boilers, heat pumps) or cooling devices. It has the function of creating your own schedules. Thanks to the built-in algorithms, it offers a much better temperature control accuracy than traditional mechanical thermostats. E901RF set is paired by factory. Receiver should be connected directly to a controlled device (e.g. gas boiler).

Thermostat supply	2 x AA batteries
Receiver supply	230V AC 50Hz
Max current	15 (3) A
Output signal	NO/COM (voltage-free relay)
Temp. setpoint range	5-35°C
Display temp. accuracy	0.1°C or 0.5°C
Control algorithm	TPI or hysteresis (±0.25°C or ±0.5°C)
Communication	Wireless, 868 MHz
Dimensions [mm]	transmitter: 150 x 84 x 22 receiver: 36 x 96 x 27

Product features:

- has all the features of E901 plus additional
- working range up to 100 m in open space
- unique transmission codes
- automatic signal renewal

Included:

- thermostat transmitter (E901TX)
- thermostat receiver (E901RX)

Spread cd.



3

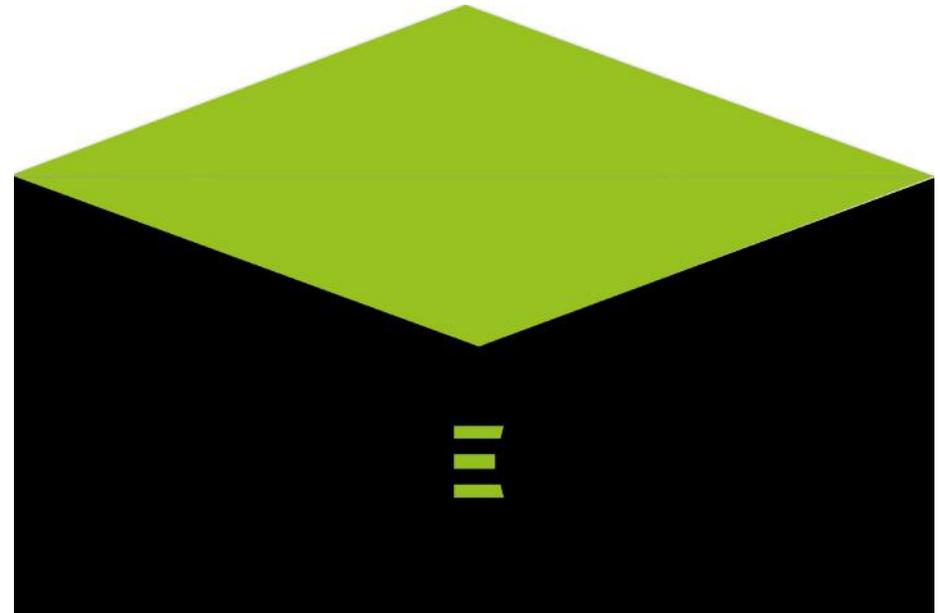
Stationery Design

The image that ENGO Controls presents in the industry must be professional and reliable. Letterhead and business cards should express this look.

Engo Corporate Branding - Compslip



Compslip Front



Compslip Front v2

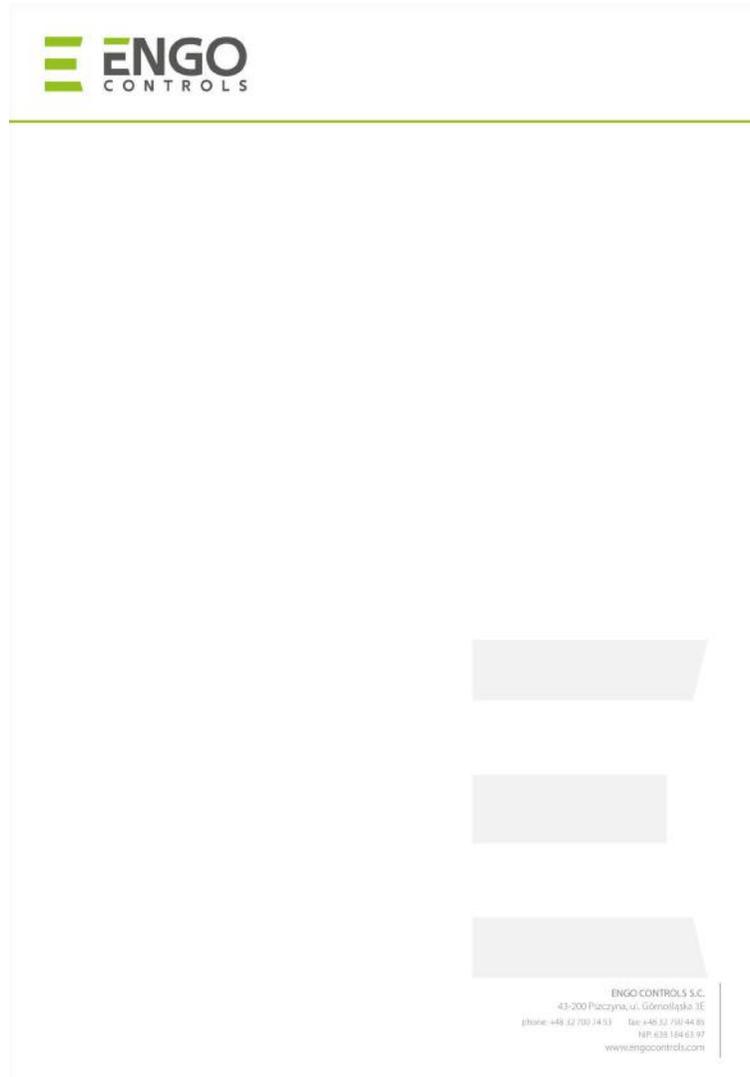


Compslip Back



Compslip Back v2

Engo Corporate Branding - Letterhead



Letterhead Front

Engo Corporate Branding - Rubber stamp



Rubber stamp



4

Social Media Design

Consistency of ENGO brand image on social media channels, which are one of the leading channels of promotion, is very important.

Engo Corporate Branding - Social Media



Letterhead Front



Letterhead Front

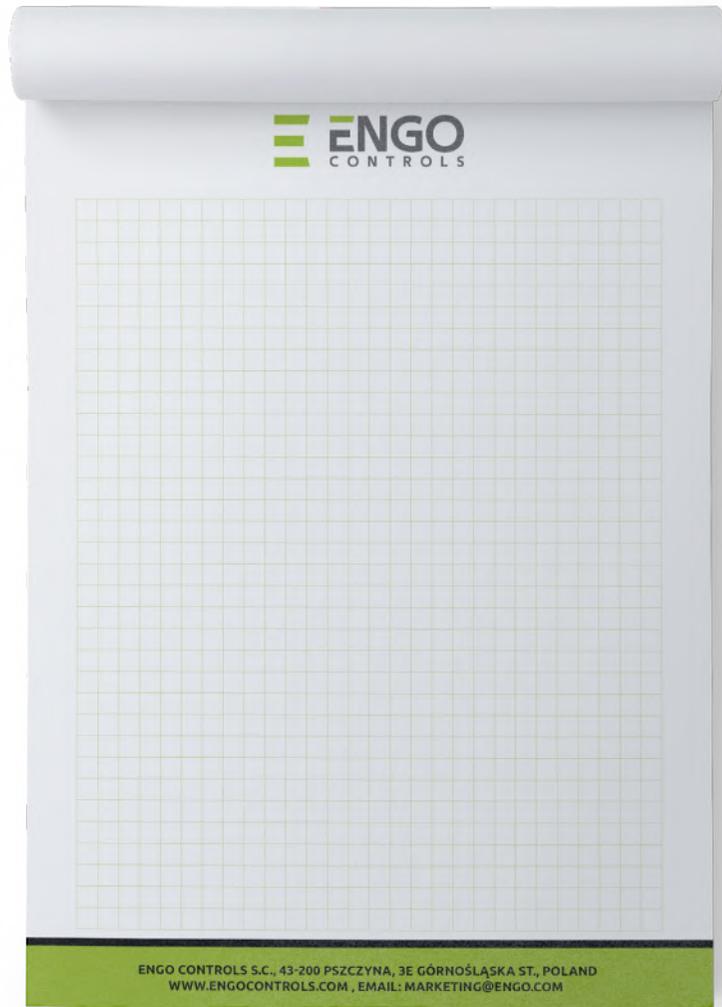


5

Merchandising

When producing merchandise, the brand style should be maintained as much as possible. The same applies to items that are only branded with a logo.

Engo Merchandising Branding



Notepad



Pencil & Pen

Engo Merchandising Branding



Pencil



Cards

Engo Merchandising Branding



Umbrella



Band

Engo Merchandising Branding



Stress ball



Lunch box

Engo Merchandising Branding



Certificate

Engo Merchandising Branding



Lanyard



Car



6

Pull-up Banners

Banners should maintain the brand style - with the company logo at the top of the page and website address at the bottom.



7

Point of Sale

Point of sale advertising displays should include the ENGO Controls logo at the top, and website address at the bottom.

Engo Point of Sale Branding



STAND EXAMPLE

8

Boxes for Products

Graphic designs for product boxes should maintain brand style consistency, and include key elements for this type of design.



Engo Corporate Branding - Manuals



Boxes for Products

9

Manuals

Technical manuals should be prepared on the basis of a consistent template.



The image shows the cover of a 'Quick Guide' for ENGO Controls Wi-Fi Thermostats. It features two thermostat models: a white one (E10W230WIFI) and a black one (E10B230WIFI), both displaying 20.8°C on their LCD screens. The cover includes the ENGO logo, a 't' icon, and a 'Quick Guide' title in a green box. At the bottom, it lists distributor and producer information, CE and ENEC certification marks, version 1, and the release date of X 2022. The website www.engocontrols.com is also mentioned.

Distributor:
QL CONTROLS Sp z o.o. Sp. k.
43-262 Kobielice
4 Rolna St.
Poland

Producer:
Engo Controls S.C.
43-300 Pszczyna
3E Górnośląska St.
Poland

Ver. 1
Release date: X 2022

www.engocontrols.com

E10 is a wired temperature thermostat with a WiFi and Bluetooth module. It enables economic and ecological control of any type of heating. Provides remote control of the heating system using the ENGO Controls / Tuya Smart application. It is characterized by a clear menu and a multitude of useful functions. Programming the E10 is very simple and allows you to adjust the heating cycle to the user's daily rhythm. The model is available in white and black.

Product Compliance

This product complies with the following EU Directives: 2014/53/EU, 2011/65/EU

Technical Informations

Power supply	230V AC 50 Hz
Max current	3(1)A
Temperature range	5,0°C to 45,0°C
Display temperature accuracy	0,1°C
Control algorithm	TPI or Hysteresis ($\pm 0,1^\circ\text{C}$ - $\pm 0,5^\circ\text{C}$)
Communication	WiFi 2,4 GHz
S1 - S2 input	Floor temperature



E10 is a wired temperature thermostat with a WiFi and Bluetooth module. It enables economic and ecological control of any type of heating. Provides remote control of the heating system using the ENGO Controls / Tuya Smart application. It is characterized by a clear menu and a multitude of useful functions. Programming the E10 is very simple and allows you to adjust the heating cycle to the user's daily rhythm. The model is available in white and black.

Product Compliance

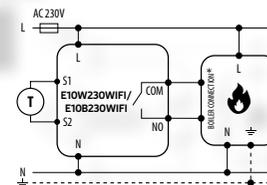
This product complies with the following EU Directives: 2014/53/EU, 2011/65/EU

Technical Informations

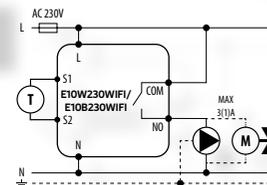
Power supply	230V AC 50 Hz
Max current	3(1)A
Temperature range	5,0°C to 45,0°C
Display temperature accuracy	0,1°C
Control algorithm	TPI or Hysteresis ($\pm 0,1^\circ\text{C}$ - $\pm 0,5^\circ\text{C}$)
Communication	WiFi 2,4 GHz
S1 - S2 input	Floor temperature or air temperature sensor
Output control	COM / NO (voltage-free)
IP protection class	IP30
Dimension [mm]	86 x 86 x 39 mm (14 mm after in box mounting \varnothing 60)

Connection description

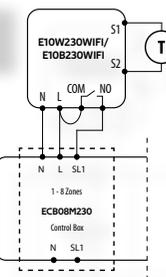
a) Connection diagram for gas boiler



b) Connection diagram to pump / actuator



c) Connection diagram to the control box



Legend:



Boiler - Boiler connection*
- Boiler's contacts for ON/OFF thermostat (according to the boiler's instructions)



Pump



Valve



Temperature sensor

Symbols explanation:

L, N - power supply

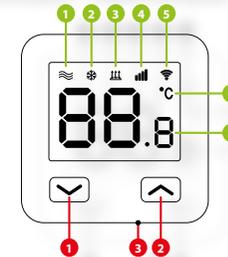
COM, NO - voltage-free output

S1, S2 - output for temperature sensor

SL1 - 230V control input in the control box

- fuse

LCD icon description + Button description



1. Heating icon
 2. Frost protection mode
 3. Excessive floor temperature
 4. Internet
 5. Connection with Wi-Fi
 6. Current room temperature
 7. Current/setpoint room temperature
1. "DOWN" button
 2. "UP" button
 3. "RESTART" button

Installation of the Wi-Fi thermostat in the app

Make sure your router is within range of your smartphone. Make sure you are connected to the Internet. This will reduce the pairing time of the device.

STEP 1 - DOWNLOAD ENGO SMART APP

Download the ENGO Smart app from Google Play or Apple App Store and install it on your smartphone.



Quick Guide

STEP 2 - REGISTER THE NEW ACCOUNT

To register a new account, please follow the steps below:



1

Click „Register“ to create new account.



2

Enter your e-mail address to which the verification code will be sent.



3

Enter the verification code received in the email. Remember that you only have 60 seconds to enter the code!



4

Then set the login password.

STEP 3 - CONNECT THE THERMOSTAT TO WI-FI

After installing the app and creating an account:



1

Turn on Wi-Fi and Bluetooth on your smartphone. It's best to connect mobile to the Wi-Fi network to which you want to assign the thermostat.



2

Make sure the thermostat is powered on. Then press and hold the buttons on the thermostat for approx. 3 seconds until the display shows „PA“. Then release the keys. The pairing mode will be started up.



3

In the app, select: „Add Device“.



4

Then choose: „Auto Scan“.



5

After finding the thermostat, go „Next“.



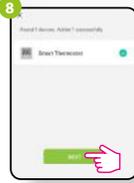
6

Select the Wi-Fi network in which the thermostat will operate and enter the password of this network.



7

Wait for the app to configure the thermostat with the selected Wi-Fi network.



8

Go „NEXT“.



9

Name the device and click „Done“.



10

The thermostat has been installed and displays the main interface.

How to fix the problem?

DESCRIPTION	TROUBLESHOOTING
The internet connection icon is not displayed on the thermostat.	The thermostat is not connected to the Internet. Check the connection between thermostat and Internet. In this case, it is possible to control the thermostat locally using a mobile device. The mobile device and the thermostat must be on the same Wi-Fi network.
The Wi-Fi connection icon is flashing on the thermostat.	1. The Wi-Fi network in which the thermostat was installed is turned off. Check the router and Wi-Fi connection. In this case, it is possible to control the thermostat locally via Bluetooth. The mobile device must have access to the Internet (via Wi-Fi or mobile data) and be near the thermostat. 2. The thermostat is in pairing mode. Reinstall the thermostat.
Thermostat displays error E2.	Check or connect the external temperature sensor.
The thermostat has the display off.	Check if you connected the wires correctly or if the thermostat is not turned off in the app.

Restore default settings

To restore the default settings of the thermostat, hold down the  +  buttons for approx. 8 seconds. „FA“ monit will be displayed. After all, the thermostat will go through a default reset sequence and display the main screen.

Quick Guide

10

Spec Sheets

Clarity, a complete set of information, and maintaining the brand style are the most important components of a specification sheet needed by an installer or salesman.





-C-
S



E10B230WIFI

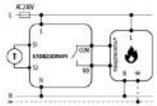
Internetowy regulator temperatury, Wi-Fi

Dane techniczne:

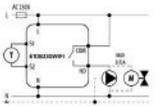
Zasilanie	230V AC 50Hz
Max. obciążenie	3 (1) A
Zakres regulacji temp.	5 - 45°C
Precyzja pomiaru	0.1°C
Algorytm sterujący	TP1 lub Histeresa (±0.1°C do ±0.5°C)
Komunikacja	WiFi 2.4 GHz
Wejście S1 - S2	Czujnik temp. podłogi lub pomiar temp. powietrza
Wyjście sterujące	NO/COM (beznapiędowe)
Stopień ochrony	IP30
Wymiary (mm)	86 x 86 x 39 (14 po montażu w puszcze śred. 60)

Schemat podłączenia:

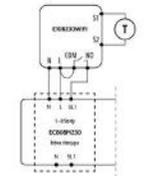
a) Schemat podłączenia do kotła gazowego

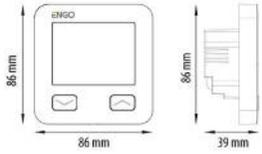


b) Schemat podłączenia do pompy / ukł. wentylacji



c) Schemat podłączenia do listwy sterującej





www.engocontrols.com

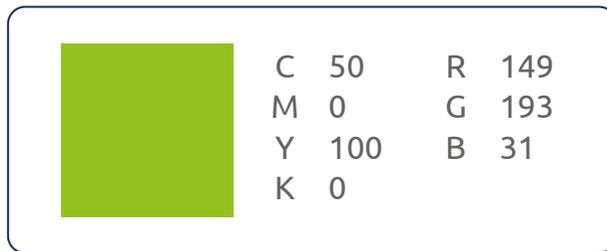
Spec Sheet



11

Logo Design

ENGO Controls logo is an important and valuable graphic element. Its use must be consistent and proper. Differences and exceptions in the use of a company logo cannot be allowed - it may result in a violation of brand image.



PRIMARY LOGO

It is necessary to use the logo template for each graphic design.

It should never be recreated. When any of the logo elements are processed, only high resolution graphic files, or vector files should be used. The logo cannot be downloaded from this document.

ACCEPTABLE VARIANTS



Color out of - CMYK opt.1



White out of - CMYK opt.1

ACCEPTABLE VARIANTS

 ENGO

 ENGO



 ENGO

 ENGO



ACCEPTABLE VARIANTS PANTONE



UNACCEPTABLE VARIANTS



Engo Corporate Branding - Logo Usage



Exclusion zone

Be sure that text or other design elements do not overlap the logo. The area highlighted in red should always have free space.



Minimum reproduction size

To maintain legibility, the logo has the established smallest size in which it can be used. It can then be used without the word CONTROLS (print on products).



13

Color Scheme

Accurate representation of the brand's color scheme is essential. This is necessary due to maintaining a clear and consistent brand image.

Pantone colors should be used wherever possible. CMYK/RGB colors should be used depending on the materials and printing method, with exact matching.

Black and white may be used as accent colors in addition to the established scheme colors.

Engo Corporate Branding - Color Scheme

Pantone 375C



#97d700

C 30
M 0
Y 100
K 16

R 151
G 215
B 0

Pantone 429C



#a1a9ac

C 6
M 2
Y 0
K 32

R 162
G 170
B 173

Pantone 376CP
color bridge coated



#8abd24

C 54
M 0
Y 100
K 0

R 138
G 189
B 36



#95c11f

C 50
M 0
Y 100
K 0

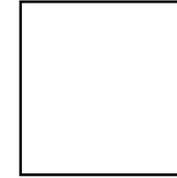
R 149
G 193
B 31



#575756

C 0
M 0
Y 0
K 80

R 87
G 87
B 87



#ffffff

C 0
M 0
Y 0
K 0

R 255
G 255
B 255



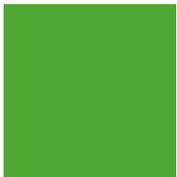
#000000

C 0
M 0
Y 0
K 100

R 0
G 0
B 0

RAL 6018 (Pantone 363)

#4FA833



C 71	R 79
M 5	G 168
Y 100	B 51
K 0	

Complementary colors for highlighting

#ee7203



C 0	R 238
M 65	G 114
Y 100	B 3
K 0	

14

Typography

The corporate font is UBUNTU - it can be used in different variations. The font has been carefully selected to best represent the brand image and maintain consistency. Corporate fonts should not be replaced with alternatives.

TECHNA SANS font was used to design the logo, it can be used in titles and other main elements.

Font: UBUNTU

Example paragraph

EXAMPLE NAME

Example Lead

Make sure that text or other design elements do not encroach upon the logo. The marked space should always be given to let the logo 'breathe', free from distraction. Faccust, od ut eum audiam rest odit ullenih itatibus dessit dusandi Parchillaut laut autem fugit a quunt rem alitati onsedit, con exerspisp nonsequi ut lab iusa nus magnis sit hicipiendae et errum volupta sequia des aut ped quame veriae inctate aut odist, consera eum

Font readability

Engo Controls - 6pt

Engo Controls - 8pt

Engo Controls - 12pt

Engo Controls - 18pt

Engo Controls - 36pt

Font family

Light	abcdefghijklmnopqrstuvwxy ABCDEFGHIGKLMNOPQRSTUVWXYZ 1234567890 !@£\$%^&*()
Regular	abcdefghijklmnopqrstuvwxy ABCDEFGHIGKLMNOPQRSTUVWXYZ 1234567890 !@£\$%^&*()
<i>Italic</i>	<i>abcdefghijklmnopqrstuvwxy</i> <i>ABCDEFGHIGKLMNOPQRSTUVWXYZ</i> <i>1234567890 !@£\$%^&*()</i>
Bold	abcdefghijklmnopqrstuvwxy ABCDEFGHIGKLMNOPQRSTUVWXYZ 1234567890 !@£\$%^&*()

Font: TECHNA SANS

Example paragraph

EXAMPLE NAME

Example Lead

Make sure that text or other design elements do not encroach upon the logo. The marked space should always be given to let the logo 'breathe', free from distraction. Faccust, od ut eum audiam rest odit ullenih itatibus dessit dusandiParchillaut laut autem fugit a quunt rem alitati onsedid, con exerspisp nonsequi ut lab iusa nus magnis sit hicipiendae et errum volupta sequia des aut ped quame veriae inctate aut odist, consera eum

Font readability

Engo Controls - 6pt

Engo Controls - 8pt

Engo Controls - 12pt

Engo Controls - 18pt

Engo Controls - 36pt

ENGO CONTROLS - 6PT

ENGO CONTROLS - 8pt

ENGO CONTROLS - 12pt

ENGO CONTROLS - 18pt

ENGO CONTROLS - 36pt

Font family

Regular abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLmnopqrstuvwxyz
 1234567890 !@£\$%^&*()

FONT: GOOD TIMES

EXAMPLE PARAGRAPH

EXAMPLE NAME

Example Lead

MAKE SURE THAT TEXT OR
OTHER DESIGN ELEMENTS DO
NOT ENCROACH UPON THE
LOGO. THE MARKED SPACE
SHOULD ALWAYS BE GIVEN TO
LET THE LOGO 'BREATHE', FREE
FROM DISTRACTION.FACCUST,
OD UT EUM AUDIAM REST
ODIT ULLENIH ITATIBUS DESSIT
DUSANDIPARCHILLAUT LAUT
AUTEM FUGIT A QUUNT REM ALITATI
ONSEDIT, CON EXERSPIS

FONT READABILITY

ENGO CONTROLS - 6PT

ENGO CONTROLS - 8PT

ENGO CONTROLS - 12PT

ENGO CONTROLS - 18PT

ENGO CONTROLS
- 36PT

FONT FAMILY

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !@£\$%^&*()

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !@£\$%^&*()

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !@£\$%^&*()